Una iniciativa conjunta de:









## The Community of Practice (CoP) on public-private articulation for climate action in Latin America (ArticuLAC) Activities, achievements and lessons learned 2018-2023



















The Community of Practice (CoP) on public-private articulation for climate action in Latin America (ArticuLAC) is a joint initiative of:



• The Euroclima Programme of the European Union.

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH • The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, as the implementing agency of Euroclima.



• The LEDS LAC Regional Platform.



• The Latin American Center for Competitiveness and Sustainable Development (CLACDS) of INCAE Business School.

Since it was launched in 2018, the Community of Practice has provided representatives of public and private organizations with a space for the exchange of experiences, dialogue and collaboration, with the purpose of promoting and supporting greater articulation and alignment of the strategies and actions of both sectors towards the achievement of the goals of the Paris Agreement and the Sustainable Development Goals.

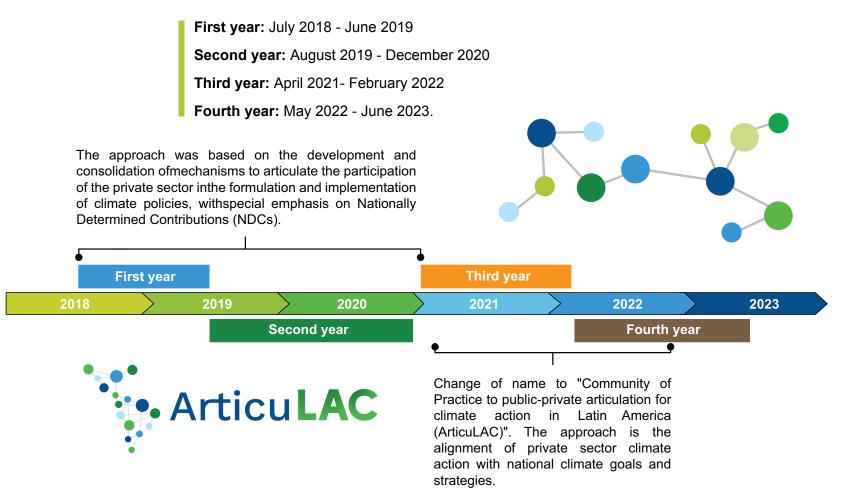
This document summarizes the objectives, approaches, methodology and results of ArticuLAC's work during the 2018-2023 quinquennium.



### Objectives and approaches

The CoP was launched in July 2018, under the name "Community of Practice on the Engagement of Private Sector in Climate Policy Processes". The initiative was supported by the government of Chile, through the Climate Change Office of the Ministry of Environment and the Agency for Sustainability and Climate Change (ASCC).

During the period 2018- 2023, four phases have been developed, which have been called "Years of work", although not all of them cover 12 months.





The Community of Practice methodology involves a membership closed to a limited number of institutions that designate representatives and substitute to participate in online and face-to-face activities. This is intended to maintain a certain degree of continuity and create personal and institutional relationships that lead to greater exchange and collaboration among institutions and countries.

During years 1 and 2, member institutions were selected as part of national teams proposed by the National Focal Points of the Euroclima Program. At the beginning of the third year, an open call was made to public and private organizations from Euroclma member countries. For the fourth year, the membership remained the same, although there have been new members and departures of organizations due to special circumstances.

- Year 1: Argentina, Bolivia, Chile, Costa Rica, El Salvador, Honduras, Mexico, Peru, Uruguay
- Year 2: Argentina, Chile, Costa Rica, Ecuador, Honduras, Mexico, Peru, Uruguay
- Year 3: Argentina, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, Guatemala, Honduras, Mexico, Panama, Paraguay, Peru, Uruguay
- Year 4: Argentina, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, Guatemala, Honduras, Mexico, Panama, Paraguay, Peru, Uruguay

More than 70 public, private and civil society organizations from 15 countries in the region have participated in the Community of Practice. The participating institutions are listed on the following pages.



Country	Organization	Sector	Year
Argentina	Argentine Business Council for Sustainable Development (CEADS)	Private	
	Climate Change Secretariat	Public	
	Transporte Eficiente	Private	••
	Bariloche Foundation	Academy/ Technical	••
	Avina Foundation	Academy/ Technical	•
Bolivia	Plurinational Authority of the Mother Earth	Private	•
	Association of Ecological Producers of Bolivia	Public	•
	Totora Pampa Community Economic Organization	Private	•
Chile	Agency for Sustainability and Climate Change	Public	•••
	Chilean Association of Food Companies (Chilealimentos)	Privado	•••
	Ministry of the Environment, Huella Chile Program	Public	•••
	Chilean Meat Exporters Association A.G. (ChileCarne)	Private	••
	WPS	Private	
	ImplementaSur	Private	•
	Acción Empresa	Private	•
	Chamber of Commerce of Santiago	Private	•
Colombia	Colombia Barranquilla+20	Private	••
	Environmental Business Chamber (CAEM)	Private	•

Years of p	articipation:	ArticuLAC	
Year 1	Year 2	Year 3	Year 4

Costa Rica	Business Alliance for Private Development	Private	
	Ministry of National Planning and Economic Policy	Public	•••
	Alliance for Climate Action	Public- Private	••
	Ministry of Environment and Energy, Climate Change Directorate	Public	••
	Citizen's Advisory Council on Climate Change	Private	••
	Martec Industries	Private	•
Ecuador	Ministry of Environment, Water and Ecological Transition, Undersecretariat of Climate Change	Public	•••
	CERES	Private	•••
	Saucinc S.A.	Public	••
	Government of the Province of Pichincha - (GADPP)	Private	••
	Holcim	Private	•
El Salvador	Ministry of Environment and Natural Resources	Public	•
	FUNDEMAS	Private	•
	National Energy Council	Public	
Guatemala	Renewable Fuels Association	Private	••
	Association of Renewable Energy Generators	Private	••
	Ingenio Magdalen	Private	•
	Chamber of Industry	Private	••
	CentraRSE	Private	••
	Institute of Environmental Law and Sustainable Development, IDEADS	Academy/ Technical	••
Honduras	Honduran Coffee Institute (IHCAFE)	Private	

Honduras	Honduran Foundation of Corporate Social Responsibility	Private	••
	Sustenta	Academy/ Technical	••
	Presidential Office for Climate Change	Public	
	National Directorate for Climate Change (DNCC)	Public	•
Mexico	FANOSA	Private	
	Institute of Mobility and Transportation of the State of Sonora	Public	••
	Agroforesters Cooperative Society of Hidalgo	Private	••
	San Crisanto Foundation, A.C.	Private	••
	ALENER	Private	••
	Commission of Ecology and Sustainable Development of the State of Sonora	Public	••
	Monterrey Institute of Technology	Academy/ Technical	••
Panama	Ministry of Environment, Directorate of Climate Change	Public	•
Paraguay	Paraguayan Institute of Agricultural Technology	Public	••
Peru	Celepsa	Private	
	UNACEM	Private	••
	Nexos+1	Private	••
	ISA REP	Private	••
	Ministry of Environment	Private	••
	Ministry of Production	Private	

Years of p	articipation:	ArticuLAC	
Year 1	Year 2	Year 3	Year 4

Peru	National Forestry and Wildlife Service (SERFOR)	Public	•
	National Association of Ecological Producers of Peru	Private	•
	SDC	Private	
Dominican	ECORED	Private	
Republic	Fundación Popular	Private	
	GreEnergy Dominicana	Private	••
	Energeia Network	Private	••
	Ministry of Environment and Natural Resources	Public	•
Uruguay	Directorate of Climate Change, Ministry of Environment (formerly part of MVOTMA)	Public	••••
	DERES	Private	
	National Development Agency	Public	
	SEG	Private	





### Methodology, activities and products

ArticuLAC's methodology seeks to strengthen the **capacities of members through onlines sessions organized exclusively for representatives of the organizations** that are part of the Community, in which conceptual frameworks, practical experiences and tools are presented, and discussion of lessons learned, challenges and opportunities for replication are promoted. This online exchange is complemented and strengthened by trainings, workshops and technical assistance that help members to put in practice the knowledge and tools acquired in the exchanges.

As a complement to the activities exclusively for members, activities are developed to systematize and disseminate the knowledge and learning generated in the Community to a wider audience of individuals and non-member organizations. This **includes webinars and workshops** open to the public; the preparation of **knowledge products** (guides, toolkits, policy briefs toolboxes, policy briefs,

infographics and others), **and presentations at international** events. In addition, visibility and communications products are also developed.

Below there is a summary of the main activities carried out during the five-year reporting period, in each of the abovementioned categories.













#### Face-to-face workshops

Face-to-face workshops are designed to create and strengthen the community spirit among ArticuLAC members, through participatory dynamics for the exchange of experiences, capacity building and identification of priorities for the work of the CoP.

#### Launch Workshop, Chile 2018

The Launch of the Community of Practice took place in Cajón del Maipo, Chile, on July 30 and 31, 2018. The workshop had the objective of presenting the Community, identifying topics of common interest for the members and learning about the initiatives that were being promoted in each of the countries, although the experience of the



Agency for Sustainability and Climate Change of Chile received greater attention given the participation of different governmental and private actors from that country. One of the main results of this session was the identification of three general topics for

the work of the CoP: methodologies for public-private engagement; policy and regulatory frameworks for private sector engagement; and financing. There were 44 participants: members of national teams from 10 countries, representatives of Chilean organizations, as well as GIZ, LEDS LAC and INCAE experts.

#### See report at: <u>https://ledslac.org/wp-content/uploads/2019/04/Reporte-</u> <u>Taller-CdP-Privados.pdf</u>

# Closing workshop of the first year of work, Peru 2019

The Second Workshop for the Community of Practice was held in Lima, Peru, May 21 to 23, 2019, with the purpose of recapitulating learnings from the first year of the Community of Practice; deepening learning through trainings and presentations on two topics of common interest formembers; and identifying future challenges and the interest



of the Community in continuing the collaboration. The results of the workshop served as the basis for the design of second year of work, which began in the second

half of the same year. Forty-four people participated, including members of the CoP teams from eight countries; government officials, private sector agencies and cooperation agencies in Peru, and experts from the facilitating organizations of the Community.

See report at: <u>https://ledslac.org/wp-content/uploads/2019/08/</u> Reporte-2doTaller-Privados-31.07.19.pdf Third face-to-face workshop, Dominican Republic 2022

After almost three years of exclusively online work, due to the limitations associated with the pandemic, the Third Face-to-Face Workshop was organized between July 25 to July 27, 2022, in Santo Domingo, Dominican Republic, as a space for personal connection and reconnection between old and new members, focused on the exchange of experiences, knowledge of new tools and the identification of new opportunities for collaboration among them. Training and discussion sessions were held on opportunities in the carbon markets, sectoral approaches to meeting climate goals,



business goals and metrics, inclusion the of adaptation considerations in company strategies and the strengthening of negotiation skills. addition. In an open session was organized to share

with Dominican stakeholders the lessons learned by ArticuLAC and its member organizations. Thirty people from 11 countries participated.

See video summary at: <u>https://www.youtube.com/</u> watch?v=SJeKsu79nJA&t=4s











## Virtual sessions for exchange and capacity building

Since the beginning, the backbone of the work of the Community of Practice has been periodic virtual sessions, exclusively for members, which are organized around topics prioritized through consultations in face-to-face workshops, surveys and discussions within the framework of the virtual sessions. Typically, in each session, experts from countries and organizations in the region are invited to present conceptual frameworks, tools and practical experiences, as a basis for the discussion of the Community and the identification of needs and opportunities for strengthening and collaboration.

#### First year 2018-2019

Date	Subject	Présenter(s)
25-09-2018	Session 1. Public-private relationship methodologies in the climate field	<ul> <li>Alicia Ruiz, Ministry of Environment Peru</li> <li>Isabel Von Griesheim, GIZ</li> </ul>
23-10-2018	Session 2. Regulations and Incentives for private sector participation in the implementation of climate policies	<ul> <li>Sallie Lacy, EBP Suiza</li> <li>Jimy Ferrer, CEPAL</li> <li>Laura Torres and Ximena Samaniego, Ministry of the Environment and Development of Colombia</li> </ul>
27-11-2018	Session 3. Private sector access to climate financing	<ul> <li>Alejandro Miranda, CAF</li> <li>Jan Karremans, international expert.</li> <li>Victoria Matusevich, Avina Foundation, Argentina</li> </ul>
22-01-2019	Session 4. Preparation of proposals for accessing climate finance	Andrea Rodriguez, Avina.
06-03-2019	Session 5. Methodologies for public-private engagement: the Clean Production Agreements in Chile	<ul> <li>Johanna Guzmán, Sustainability and Climate Change Agency of Chile</li> </ul>
09-04-2019	Session 6. Monitoring and evaluation of private sector climate action	<ul> <li>Laura Mora, Technical Advisor, Climate Change Directorate, Ministry of Environment and Energy, Costa Rica</li> </ul>

### Second year 2019-2020

Date	Subject	Presenter(s)
29-11-2020	Introductory Session of the second year of the CoP	ArticuLAC Coordinating Team
31-01-2020	Session 1. NDCs and NAMAs as a framework for private sector climate action	<ul> <li>Sandra Guzman, international climate finance expert</li> <li>Daniella Villalta, Ministry of Environment and Energy of Costa Rica</li> <li>Ilsmael Díaz, Agency for Sustainability and Climate Change of Chile</li> <li>Luis Prieto, Business Environmental Chamber, Colombia</li> </ul>
13-03-2020	Session 2. Climate risk management in business and the role of public policies to promote such management.	<ul> <li>Virginia Vilariño, CEADS Argentina</li> <li>Elisa Trujillo, ARISE Mexico</li> <li>Elizabeth Venegas, AED, Costa Rica</li> </ul>
24-04-2020	Session 3. Monitoring and reporting private sector climate action.	<ul> <li>Fernando Farías, UNEP DTU Partnership</li> <li>Sebastián Garín, Huella Program of Chile</li> </ul>
12-06-2020	Session 4. Engaging the private sector in adaptation policies	<ul> <li>Enrique Paniagua, GIZ and Ministry of Environment and Energy, Costa Rica</li> <li>Cecilia Jones, Ministry of Agriculture, Uruguay</li> <li>Gloria Cuevas Guillaumin and María de la Paz Ortiz, Ministry of Environment and Natural Resources (SEMARNAT), Mexico</li> </ul>
17-07-2020	Session 5. Engaging SMEs in climate change policy	<ul> <li>Ismael Díaz and Johanna Guzmán, ASCC Chile</li> <li>Pablo Ruiz, Hans R. Neumann Foundation, Honduras</li> </ul>
28-08-2020	Session 6.1. Strengthening collaboration and exchange among CdP members	Exchange exercise, without presentations
11-09-2020	Session 6.2. Climate project preparation: theory of change.	<ul> <li>Juan Quimbar, Commission of Ecology and Sustainable Development of the State of Sonora</li> </ul>
16-10-2020	Session organized jointly with the Resource Efficiency Working Group. Circular economy: approach for a more sustainable economic development. Tools for companies.	<ul> <li>Agustina Besada, Sustentar Association. Efficiency Working Group of LEDS LAC Resource</li> <li>Virginia Vilariño, CEADS Argentina</li> </ul>
04-12-2020	Session 7. Private Sector Involvement in green recovery processes	<ul> <li>Ignacio Rebolledo, WSP Chile</li> <li>Evangelina Gómez, CERES Ecuador</li> <li>Lorena Márquez, Ministry of Environment, Uruguay</li> </ul>
19-03-2021	Session 8. Closing of 2nd Year	<ul> <li>Monica Araya, Transportation Leader for the Climate Champions Group and the Race-to-Zero Campaign.</li> </ul>

#### Third year 2021-2022

Date	Subject	Presenter(s)
09-07-2021	Initial session of the 3rd year of work	ArticuLAC Coordinating Team
20-08-2021	Session 1. Experiences of articulation for the alignment of private climate action with national strategies and goals.	<ul> <li>Elias Dinzey, Popular Foundation, Dominican Republica</li> <li>Fernando Mora, Alliance for Climate Action, Costa Rica</li> </ul>
08-10-2021	Session 2. Circular Economy	<ul> <li>Agustina Besada, Sustentar Association, LEDS LAC Resource Efficiency</li> <li>Virginia Vilariño, CEADS, Argentina</li> <li>Eleonora Álvarez, DERES, Uruguay</li> </ul>
03-12-2021	Session 3. Private sector participation in the implementation of the revised NDCs	<ul> <li>Virgina Vilariño, CEADS, Argentina</li> <li>Omar Ramírez Tejada, Energeia, Dominican Republic</li> <li>Evangelina Gómez, CERES, Ecuador</li> <li>Pablo Rojas, GIZ EUROCLIMA</li> <li>Lorena Márquez, Ministry of Environment, Uruguay</li> <li>Ana Carolina Moreno, Ministry of Environment of Panama</li> </ul>
28 -01-2022	Session 4. Long-Term Strategies: The Post- COP26 perspectives and the role of the private sector.	<ul> <li>Marcela Jaramillo, 2050 Pathways Platform</li> </ul>

In addition to the exchange sessions for all members of the Community, during the third year, work began in discussion groups on topics of interest to a subgroup of members. Two groups were organized in that year.



**1** Focus group on natural capital and the private sector

24-09-2021	Session 1. Opportunities for business and climate action	<ul> <li>Mauricio Luna, GIZ Euroclima, Forests, Biodiversity and Ecosystems Sectors</li> <li>Nelson E. Martelo, CEO Las Carolinas Entreprise, Savory Institute node in Colombia</li> </ul>
24-09-2021	Session 2. Opportunities for business and climate action	<ul> <li>Mauricio Luna, GIZ EUROCLIMA</li> <li>Lorena Gaviño, CELEPSA, Perú</li> <li>Gabriel Acosta, Agroforesters of Hidalgo, Mexico</li> <li>Representative of AED, Costa Rica</li> <li>Representative of Biodiversity Check – GIZ</li> </ul>
18-02-2022	Session 3. Opportunities for business and climate action	<ul> <li>Mauricio Luna, GIZ EUROCLIMA</li> <li>Johanna Guzman, Sustainability and Climate Change Agency (ASCC), Chile</li> </ul>

2 Discussion group on the role of the private sector in energytransportation interconnection, in coordination with the LEDS LAC Transportation Working Group.

17-09-2021	Opening Session	<ul> <li>Carolina Chantrill, Sustentar Association /GTT</li> <li>Arturo Steinvort, Slocat</li> </ul>
21-10- 2021	Online workshop Energy and decarbonization of transport: connection points and opportunities for public-private dearticulation (*)	Discussion facilitated by the ArticuLAC and GTT coordinating teams
9-03-2022	Workshop for discussion of the editorial committee of the concept map on the roles of the sector.	Discussion facilitated by the ArticuLAC and GTT coordinating teams

(\*) With the participation of members of ArticuLAC, GTT, the Bioenergy CdP and other stakeholders.



Date	Subject	Presenter(s)
27-05-2022	Session 1. Initial session of the Fourth Year of work. Panel on the evolution of regulations to accompany and incentivize decarbonization and the implications for companies.	<ul> <li>Fernando Andrade, PNUD</li> <li>Carolina Urmeneta, Global Methane Hub</li> <li>José Eduardo Alatorre, CEPAL</li> </ul>
24-06-2022	Session 2. Carbon Markets: Opportunities and challenges for the region's companies.	<ul> <li>Marcos Castro, World Bankl</li> <li>José Inés Loria Palma, San Crisanto Foundation</li> </ul>
26-08-2022	Session 3. Online networking	No presentations. Exchange among ArticuLAC members facilitated by the coordinating team.
14-10-2022	Session 4. Green Bonds as an instrument for financing climate action by the private sector	<ul> <li>Luis Alejandro Mejía Caniz, BID Invest</li> <li>Michelle Espinach Mendieta, Costa Rica</li> <li>María Amelia Auffant, Dominican Republic</li> </ul>
17-02-2023	Session 5. Integration of climate change adaptation into business dtrategies	<ul> <li>Santiago Núñez, Colombia</li> <li>Ximena Gómez, Perú</li> <li>Mauricio Luna, IISD/NAP GN</li> </ul>
28-04-2023	Session 6. Progress on Costa Rica's sectoral roadmaps	<ul> <li>Elizabeth Venegas, GIZ Costa Rica</li> <li>Laura Mora, NDC Action</li> </ul>
21-07-2023 (programada)	Session 7. Five years of ArticuLAC: achievements, lessons learned and future challenges	No thematic presentations. Interventions by the coordinating team and members of the Community.

**3** Group of discussion on public policy instruments to promote private sector climate action.

28-09-2022	Session 1. Carbon Taxes	<ul> <li>Germán Romero, Colombian expert on carbon pricing instruments</li> </ul>
28-10-2022	Session 2. Voluntary GHG Reporting Systems	<ul> <li>Chile: Johanna Guzmán, ASCC</li> <li>Costa Rica: José Alfredo Arce, Pozuelo/Alliance for Climate Action</li> <li>Ecuador: Valeria Cadena, Ministry of Environment, Water and Ecological Transition</li> <li>Panama: Ana Him, Ministry of Environment</li> <li>Peru: Javier Perla, Nexos+1</li> <li>Dominican Republic: Nathaly Uribe, ECORED</li> </ul>
25-11-2022	Session 3. Sustainable Public Procurement	<ul> <li>Felipe Calvo, Director of Innovation, INTECO Costa Rica</li> </ul>





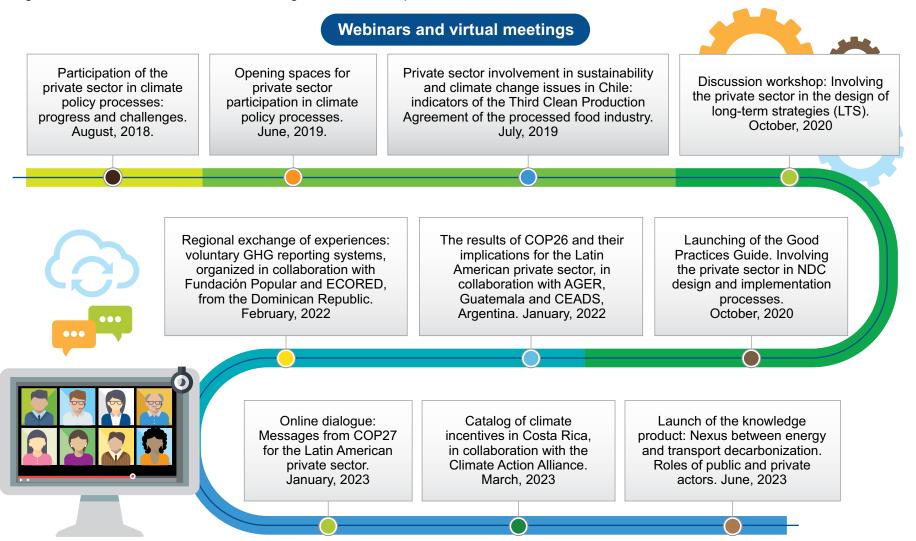
Since the second year of ArticuLAC's operations, several training activities have been developed, specifically designed to strengthen important capacities for the articulation with different actors or to deepen the topics that have been addressed in the bimonthly sessions. The following are examples of the training activities offered.

Date	Subject	Trainer(s)
February 2021	Negotiation Workshop	Enrique Ogliastri, INCAE Professor
March 2021	Project finance	Lawrence Pratt, INCAE Professor
October 2021	The new theory of negotiation and its practice	Julio Sergio Ramírez, INCAE Professor Emeritus
November 2021	Conflict negotiation under conditions of high inequality and the art of persuasion.	Julio Sergio Ramírez, INCAE Professor Emeritus
November and December 2021	Carbon markets: Session 1. Policy instrument to reduce emissions. Session 2. Project formulation	<ul> <li>Germán Romero, consultant</li> </ul>
March 2023	Science Based Targets	• Ligia Ramos, Science Based Targets initiative (SBTi)



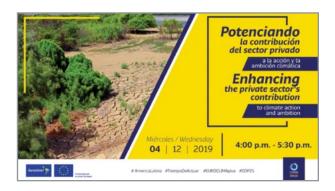
## Webinars and participation in international events

Although most of ArticuLAC's exchange and capacity building activities are exclusive to its membership, open activities are organized to disseminate learning and promote dialogue with other stakeholders, open activities are organized in order to disseminate learning and promote dialogue with other stakeholders. The following are some examples:



#### Parallel sessions at international events:

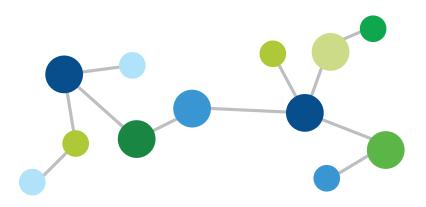
- Empowering the private sector's contribution to climate action and ambition. XXV Conference of the Parties (COP25) of the United Nations Framework Convention on Climate Change. Madrid, 2019.
- Accelerating private sector climate ambition in Latin America. Latin America: Opportunities and challenges of sectoral decarbonization roadmaps. COP 26, Glasgow, 2021.
- Transforming development and business models: tools for aligning public and private climate strategies. Latin America and Caribbean Climate Week 2021, Santo Domingo, Dominican Republic.





# Presentations on the work of the Community of Practice at events organized by third parties:

- Euroclima 2019 Annual Meeting, Argentina.
- Climate Finance Week, organized by GFLAC and other partners, 2020.
- LEDS LAC regional workshops 2018 (Chile), 2021 and 2022 (virtual).
- Environmental Summit 2022 (virtual), organized by the Scientific University of the South, Peru, 2022.
- Online workshop on Partnerships for capacity development and climate change, organized by the OECD and the Paris Committee on Capacity-building (PCCB) Network of the Secretariat of the United Nations Framework Convention on Climate Change, 2022.
- VI Workshop of the Community of Practice on Investment and Climate, organized by the DECARBOOST project, 2022.
- Nexos+1 LATAM Forum (virtual) 2022 and 2023.





### Technical assistance

The Community of Practice provides specific technical assistance to its member institutions for the organization of training and dialogue activities, the hiring of consultants, and other modalities, in order to support the application of the learning and tools acquired during the exchange and capacity building activities.

Period	Receiving organization(s)	Assistance
First year	Agency for Sustainability and Climate Change (ASCC) and "Chilealimentos", Chile	Support for the consolidation and dissemination of the results of the third Clean Production Agreement signed between the two organizations.
	Ministry of Environment and Natural Resources (MARN), National Energy Council (CNE) and Business Foundation for Social Action (Fundemas), El Salvador.	Preparation of an information guide on climate change and energy for the private sector.
	Ministry of Land Management, Housing and Environment and the National Development Agency, Uruguay.	Support to the organization of a public-private dialogue event on the roadmap for NDC implementation.
	Honduran Coffee Institute (IHCAFE) and the Presidential Office for Climate Change of Honduras.	Support for the preparation and socialization process of the Coffee NAMA financing plan.
Second year	<ul> <li>IHCAFE and Presidential Office for Climate Change of Honduras</li> <li>SERFOR, Peru</li> <li>CEDES, FANOSA, ALENER and Monterrey's TEC, State of Sonora, Mexico.</li> </ul>	Support for the development of private or public-private investment projects.
Third year	DERES, Uruguay	Support for training in the framework of its circular economy initiative for SMEs, with resources from the Climate Help Desk of LEDS LAC.
	Agroforesters of Hidalgo, Mexico	Development of a business plan for the sustainable cultivation and use of maguey, with a circular economy approach.
	National Association of Ecological Producers of Peru (ANPE).	Training session on circular economy in the agricultural sector, with support from the Resource Efficiency Working Group of LEDS LAC.
Fourth Year	Energeia Network and EcoRED, Dominican Republic	Logistical support for the development of workshops within the framework of their activities that promote public-private articulation.
	Honduran Coffee Institute	Expert support for a specialized talk at the IV Summit for Coffee Sustainability in the PROMECAFE Region.
	Costa Rica Climate Action Alliance	Face-to-face exchange of Chile's experience to promote the advancement of voluntary agreements in Costa Rica
	Ministry of Energy, Water and Ecological Transition of Ecuador	Exchange visit to Chile to deepen knowledge of climate policy instruments and sustainable production in that country
	Ministry of the Environment and DERES, Uruguay	Support for the organization of two outreach and dialogue activities to engage the private sector in the new NDC.
	Ministry of the Environment and ArticuLAC member organizations, Peru	Support for the organization of a dialogue activity on the implementation of the National Registry of Mitigation Actions (RENAMI).



## Knowledge products

In accordance with ArticuLAC's objectives and methodological approach, the lessons learned from the group exchange are systematized in different knowledge products, which are disseminated through ArticuLAC's web page, <u>https://www.ledslac.org/comunidades-de-practica/sector-privado/</u> and the social media of partner organizations and members of the Community, and presented in online and face-to-face activities related to specific topics. All these products are available at ArticuLAC's website.



#### Guides and toolboxes



- Guide of good practices for private sector engagement in NDC design and implementation (2020).
- Practical guide for aligning private sector climate action with national strategies and targets (2022).
- Toolbox for integrating climate change adaptation into business strategies (2023).

#### **Policy briefs**



- Climate Change and Business: Managing risk and seizing opportunities (2020).
- Long-Term Strategies (LTS) in Latin America: opportunities for greater public-private articulation in pursuit of low-emission resilient development (2020).
- Green recovery in Latin America: an opportunity for the convergence of agendas and public-private articulation (2021).
- COP26 main outcomes and messages for the Latin American private sector (2022).
- Natural capital and private sector: opportunities for business and climate action (2022).
- COP27 messages for the Latin American private sector (2023).
- Policy instruments to promote private sector climate action (2023).





Roles of public and private actors in the energy and transport decarbonization nexus (2023).

#### **Case studies**



- Chile: Clean Production Agreements.
   Institution: Sustainability and Climate Change Agency (2019).
- Colombia: National Carbon Tax: Institutions: National Planning Directorate and Ministry of Environment and Sustainable Development (2019).
- Costa Rica: Carbon Neutral Country Program 2.0. Institution: Climate Change Directorate, Ministry of Environment and Energy (2019).



#### Alliances and collaborations

In line with the working principles of ArticuLAC's partners, the organization of activities seeks to benefit from the capacities, resources and knowledge of international and national organizations working on the respective topics. Some of the international organizations that have participated one or more times in ArticuLAC sessions and workshops are:

- IDB
  CAF
  Global Methane Hub
  World Bank
  CEPAL
  2050 Pathways
- GFLAC

UNDP





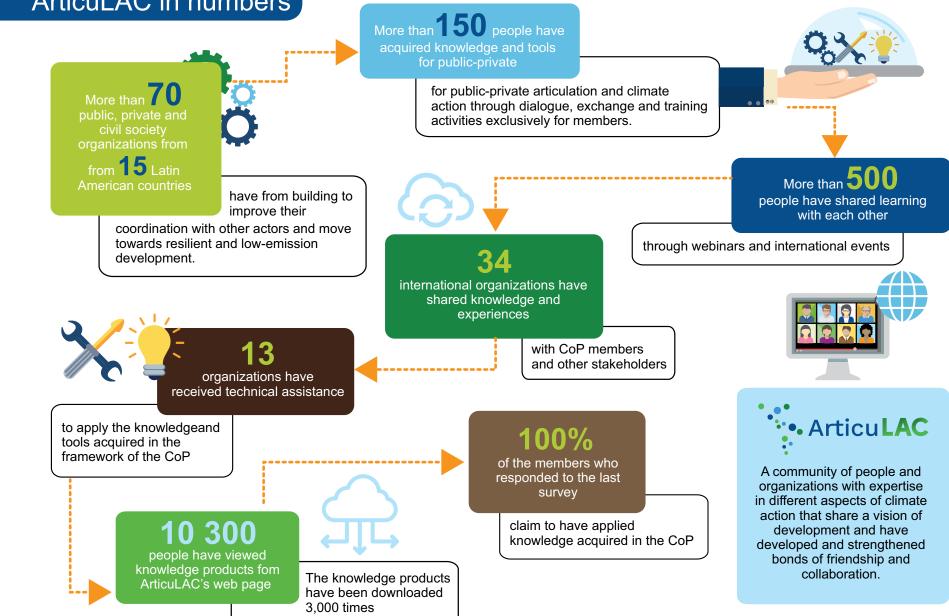
# Knowledge management and communications

The systematization and dissemination of shared and generated knowledge is an integral part of ArticuLAC's work. In addition to the development of knowledge products, the following activities are carried out for this purpose:

- Maintenance of web pages on the LEDS LAC and Euroclima sites.
- Elaboration of informative notes and blog entries to inform about special activities of the CdP.
- Elaboration of infographics, brochures and other materials to communicate the objectives, methodology and activities of the CdP.



### ArticuLAC in numbers





### Testimonios



"Participating in ArticuLAC has allowed me to find the best allies to implement the schemes under which we implement jointly, collaborate with the public and private sectors, and, in the case of Sonora, with academia as well,; which has allowed us to develop public policy tools, studies and regulatory instruments for the reduction of greenhouse gas emissions in public and private buildings". Rocío Ruelas, General Director of Mobility and Road Safety, Institute of Mobility and Transportation for the State of Sonora, Mexico.



"Excellent community and platform to encourage participation, learning, collaboration and public and private sector ambition. ArticuLAC encourages this exchange by promoting transparency and the implementation of MRV systems, as has been the case with the CoP and Huella Chile. Continuing to work, strengthening this initiative and promoting MRV of methane emissions is key to achieving carbon neutrality by 2050".

Circular Economy and LAC Program Director, Global Methane Hub (Former Head of Climate Change Division, Ministry of Environment), Chile.



"ArticuLAC, for me, has been an infinite door towards many opportunities and discoveries. As the name says, we are a community and in a community we have leaders, support and goals for the common good. It is an honor to be part of this initiative and, above all, to promote the efforts achieved and support those we are about to achieve".

Andrea del Cid, Environmental Management Advisor, Chamber of Industry of Guatemala.

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"The Community of Practice is a valuable instance for the creation of value, constituted by the networks each one of us generates, which share common interests, motivations and objectives. In the work I do, through the instrument of Voluntary Agreements, the Community has allowed me to strengthen the methodological guidelines for systematic participation, with emphasis on financing and monitoring, reporting and recognition of private climate action, as well as a focus on value creation and technical knowledge learned in the training received".

Johanna Guzman, Senior National Coordinator, Chile's Sustainability and Climate Change Agency.



"ArticuLAC is an innovative community of practice that allows us to address regional issues and challenges related to climate action through the strengthening and exchange of knowledge and collaboration between actors and sectors. For Barranquilla+20, it is enriching to weave in this community and we have strengthened our knowledge to design and implement territorial solutions to the challenges and opportunities posed by Climate Change in Latin America and the Caribbean". Xiomara Acevedo, Director, Barranquilla+20 Foundation, Colombia.

"IHCAFE is grateful for the support our sector has received, which has allowed us to improve public-private articulation in the implementation of policies and actions involving the development of coffee growing. We have advanced in the development of the Climate Change, Youth and Gender Policy for the coffee subsector, the development and valuationorization of ecosystem services in coffee production and, currently, in the implementation of the carbon sale protocol for the voluntary market". Juan Gabriel Lozano, Coordinator Agroforestry, Environment and Climate Change Program, Honduran Coffee Institute.



"Being part of ArticuLAC has opened a window to learning about enriching experiences from different countries and companies, to open my integrated knowledge and concern regarding country policies, to analyze situations that can result in improved approaches to more sustainable situations. The openness of the members opens a range of potential possibilities, which, as a country, I consider a challenge to be faced".

Pedro Caballero, Director of Forestry and Natural Resources Research, Paraguayan Institute of Agricultural Technology.



"Can you imagine being part of a group of people from different countries, with different experiences, skills and knowledge and all of them interested in solving the climate crisis through the power of articulation between the private and public sector? What I experienced seven years ago, when I started collaborating with ArticuLAC, was actually migrating from that idea or dream in my mind to reality".

Javier Perla, Sustainability Services Manager, SGS, Peru



"Participating in ArticuLAC has been a very interesting experience for several reasons. On one hand, environmental issues are very important and we have learned about the global, regional and national situation. It has been novel because of the need to use different softwares, which allowed for remote collective work. I have shared the knowledge I received with my co-workers and with another group of professionals, which has been highly appreciated". Hilda Dubrovsky, Executive Vice President, Fundación Bariloche.





### ArticuLAC Lessons Learned

ArticuLAC's work during these five years has left many lessons learned. We share some of them below.

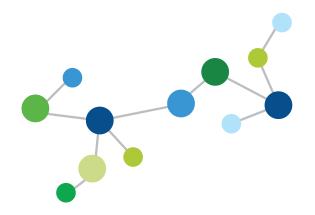
#### **On Public-Private Articulation**

- Involving the private sector from the early stages of the public policy process contributes to establishing more ambitious and feasible goals and measures. For this reason, it is important to create and strengthen spaces for the systematic participation of private actors in the design, discussion and implementation of climate policies.
- Similarly, the participation of businesses in public policy processes should be part of their climate strategies, as it allows them to contribute to the definition of goals, anticipation of risks, identification of opportunities, and formation of alliances.
- The alignment of public and private climate strategies and goals allows the efforts of both parties to be more effective in achieving both national goals and business objectives.
- Greater public-private articulation and alignment for climate action requires strengthening technical capacities and soft skills for dialogue, collaboration and action in both sectors.
- The private sector is diverse; there are significant differences among private actors regarding their size, type of economic activity and/or access to resources. This is important when identifying needs and formulating strategies for their engagement.
- Communication among the parties is fundamental, for which a "common language" is required to facilitate the exchange. This common language needs to go both ways, with the private sector understanding the usual technicalities and nomenclature in climate discussions, as well as climate experts understanding the terms and logic of the private sector.

#### On the operation of communities of practice

- The diversity of actors represented in the CoP has allowed for a variety of perspectives around the same issue, which enriches the discussion and allows for promoting action at different levels and in different sectors.
- The selection of topics and design of activities must respond to the needs and priorities of the members, which is why having periodic consultation mechanisms around these needs has been key.

- When organizing activities, it has also been important to recognize that there are topics of interest to all members and others, equally important, that may only be of interest to a subset of the membership, and therefore can be best addressed in discussion groups.
- Building and strengthening a community spirit requires undertaking activities that allow personal contact and exchange whether face-to-face or virtual among members.
- Online communication and collaboration platforms have been the basis for permanent exchange with and among members; however, face-to-face activities have been fundamental to establish bonds of friendship, strengthen networks and promote new collaborations.
- In line with the principle that everyone in the CoP is an expert, member skills and knowledge have been leveraged to deliver experiences and tools in exchange activities, represent the CoP in third-party events, and collaborate in the development of knowledge products, among other active roles.
- Another working principle is to avoid efforts duplication, for which the mapping of existing initiatives and the coordination with other task forces and communities facilitated by LEDS LAC, EUROCLIMA and other organizations to address specific topics has been very useful.
- The development of knowledge products has allowed for the dissemination of learnings from the closed sessions of the CoP to a wider audience and, as mentioned above, it has also been another space for collaboration and joint development for the members.





Throughout its 5 years of existence, ArticuLAC's work has been designed and facilitated by a team of professionals from partner institutions, who in turn consider themselves members of the Community:

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## Credits

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