

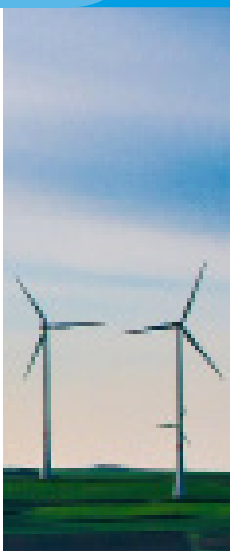


Engaging the Private Sector in the Design and Implementation of NDCs

This document summarizes the good practices discussed and exemplified in Euroclima Thematic Study 15 (2020), prepared in the framework the Community of Practice on Public-Private Articulation for Climate Action in Latin America (ArticuLAC), an initiative of the Euroclima Programme through the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, the LEDS LAC Regional Platform and the Latin American Center for Competitiveness and Sustainable Development (CLACDS) of INCAE Business School.

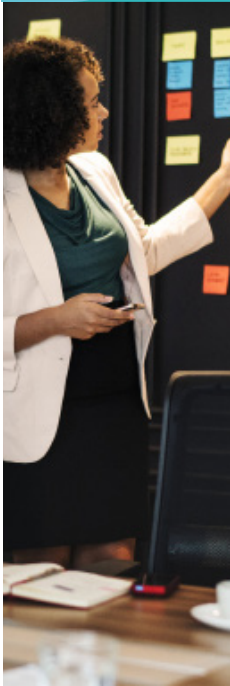


Policy, regulatory and incentive framework

- 
- » Existence of regulatory and/or normative frameworks aligned with climate policy objectives, in particular with the NDCs, which offer legal security to investors.
 - » Develop long-term policy instruments that align a country's development objectives with its climate change mitigation and adaptation objectives.
 - » Use NAMAs as climate policy implementation instruments to provide a clear framework for action for the private sector.
 - » Strengthen incentive and recognition programs for private climate action.
 - » Align fiscal policies with climate goals.
 - » Take advantage of the potential of non-fiscal incentives, such as green procurement.



Methodologies for systematic engagement

- 
- » Include the private sector from the early stages of the NDC planning process.
 - » Design systematic participation processes.
 - » Be clear about the purpose and scope of private sector involvement.
 - » Define roles and responsibilities.
 - » Inform in advance about the way private sector inputs will be treated.
 - » Create or strengthen spaces for recurrent or permanent dialogue, such as thematic roundtables, working groups, and others.
 - » Build on and strengthen existing sectoral or territorial processes.
 - » Document and follow up on agreements.



Planning and preparing for participation



- » Understand the roles and interests of the stakeholders involved in the process.
- » Build capacity for participation of both government officials and private stakeholders.
- » Be aware of the particularities of the geographic, social, economic, political and cultural context in which the initiative will be developed.
- » Provide information, in a transparent manner and in language understandable to the private sector, on national objectives and goals, costs and benefits of climate action, required investments, among other issues.
- » Identify and communicate risks and opportunities for business.



Financing



- » Estimate the levels of investment needed for NDC implementation and the proportion that corresponds to the private sector.
- » Develop financing strategies for the NDC, including the role of the private sector.
- » Acknowledge the private sector not only as a provider but also as a demander of finance, and develop strategies to facilitate companies' access to climate funds.
- » Encourage more private financial institutions to offer 'green' products and services, through training programs, appropriate regulations, and facilitating access to resources.
- » Take advantage of the design and implementation of NAMAs as instruments to attract and channel financing for private investments.



Monitoring and reporting



- » Incorporate the monitoring and reporting of private sector contributions into national monitoring and reporting mechanisms.
- » Articulate existing corporate reporting initiatives with national MRV systems.
- » Develop guidelines and directives for monitoring, reporting and verification of NAMAs.
- » Use recognized international methodologies for GHG quantification in order to generate credibility and transparency.
- » Advance in the monitoring and reporting of national contributions to adaptation and other dimensions of climate action, besides mitigation.

More information here:

LEDS LAC website: <https://bit.ly/32BOtxZ>

EUROCLIMA+ website: <https://bit.ly/3eQY4pg>

Email: cdpsectorprivado@euroclimaplus.com

Download the publication in Spanish here:

bit.ly/GuiaCdP



Cofinanced by:



Implemented by:



¡La CdP cuenta con el apoyo de:

