

Innovative Climate Finance Partnerships

Webinar on Climate aligned Crowd-Funding & Crowd-Investing in Latin America and the Caribbean

13th July 2017



*Empowered lives.
Resilient nations.*

THE OPPORTUNITY: UNLOCKING PRIVATE INVESTMENT FOR THE SDGs

Unlocking private capital for the SDGs requires the current barriers to private investment in SDGs sectors to be addressed. Our theory of change:

- IF impact investors have access to/information about bankable projects with high social and environment impact; and
- IF this social and environmental impact can be assessed and monitored using a standardized metrics; and
- IF risk against the principle of each investor is reduced;
- THEN impact investors will invest in SDGs sectors’.

\$22BN

Impact Investments
in 2016

\$5.4BN

Annual crowd
Investments

\$2 trillion

Potential by 2030

TRINE: AN OVERVIEW

Over 1000 retail investors from all over Europe

Improved energy access for **122,000** people in the last year

38,000 ton of CO2 reductions so far

Plan is to finance 120 projects in the coming 24 month



About TRINE

Let's create a world where all people have access to clean energy. [🐦](#)



People

Inhaling fumes from energy sources like kerosene is equivalent to smoking 2 packets of cigarettes per day. Access to clean and reliable energy changes lives. It means better health, more time to work and study whilst saving money.



Planet

The sun produces enough energy in an hour to satisfy the global energy need for an entire year. More importantly, it reduces the need for harmful fossil fuels and reduces costs for low-income households.



Profit

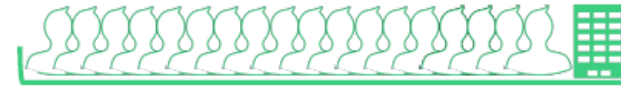
You as an investor can earn a reasonable return while saving the planet and changing lives. A loan to our solar energy partners means that they can scale their business and provide opportunities for the local community to grow.

THE PARTNERSHIP

- **A Transformational Partnership:** TRINE will incorporate UNDP's social and environmental standards within its operations: including DD and project selection
- **Investor outreach:** Through the collaboration with AFFORD, the project will conduct targeted outreach to diaspora investors across EU.
- **Fee for service:** Through UNDP's SDG Impact Tool, we will conduct independent assessment and monitoring of each project.
- **Guarantee Mechanism:** The Guarantee Fund will protect up to 75% of each investor's principle to encourage investments in more high risk projects.

3. Investors provide upfront capital (loan) based on both financial and social/environmental returns

Impact Investors



1. The platforms conduct due diligence of each project and company, including their financial viability, business plan and leadership.



TRINE



2. UNDP conducts pre assessment of the potential sustainable development impact of each project

4. UNDP monitors the sustainable development impact and provides technical support to investees on monitoring and reporting of social/ environmental impact.



Clean Energy Projects



Beneficiary Households



Reporting



Investment



Service delivery

WHAT TO EXPECT

Capital raised: By 2019, the project will raise up to US\$7 million for 45 fully funded projects in Kenya, Nigeria, Rwanda, Zambia and Sierra Leon.

Beneficiary reach: During the first phase of the project, it is expected that the project will lift 540,000 people out of energy poverty.

Expansion: To additional crowd-investment platforms and angel investment networks.



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CLIMATE ACTION IMPACT TOOL: HOW WE MEASURE IMPACTS

- The outputs of the tool can be broadly categorized into **3 categories**:
- **Descriptive elements** of the tool can be collated into a single **summary report** that provides an overview of the planned actions
- **Qualitative elements** of the tool provide a **graphic visualisation** and allow investors to compare various impact categories of different projects
- A **quantitative assessment** that will directly feed into the MRV section of the tool and **track progress of the project** over time.



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